



DIARY DATES

**DINNER MEETING
MEMBERSHIP/ADVOCACY**
Thursday 21st September
6.15 for 6.30pm
On the Jetty at Coral Seas

UN & ADVOCACY Meeting
Tuesday 3rd October 4pm

BOARD MEETING
Thursday 5th October 6pm
Hostess Eunice

Breakfast Get-Together
Monday 30th October
7am at Capers
Presentation by Guus

*** Not to be missed ***

ZONTA Melbourne CUP
Tuesday 7th November
12.30pm at 'Anchorage'
Shingley Beach

ZONTA XMAS PARTY
Thursday 30th NOVEMBER
6.30pm on board
'Whitsunday Magic'

WORLD NEWS
8th September
INT LITERACY DAY

6th November
WHITE RIBBON DAY

8th November
ZONTA'S BIRTHDAY

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Official Newsletter of the
Zonta Club of the Whitsundays Inc.
PO Box 427 Cannonvale Qld 4802
Club 1633, Area 7, District 24



Advancing the Status of Women Worldwide



From the President's desk

Well, another month has passed. The last advocacy meeting was a success and we look forward to the next one in conjunction with a new member's night and induction of new members at our September 21st meeting. Hopefully we have quite a few potential new members brought along to this meeting.

Robyn and I are addressing the council tomorrow on the binocular project and we look forward to advising a positive result. Sue is working on Melbourne Cup, and even our Christmas party to be held on 'Whitsunday Magic' is well under way. Eunice is calling for help with proof reading for the recipe book. The committee for The Reef Festival met and ideas/plans are underway for that also. The next International Women's Day Brunch will be held on Sunday 11th March 2007. I congratulate Joanne on the first of the breakfast talks and recommend all members to get up early for the next one on the 30th October. The members of the committees are working hard and it's great to hear the enthusiasm and see the progress.

Noted at the board meeting was a request to keep all e-mails as brief as possible and preferably in point form. I get a lot of e-mails myself and being a busy person as are all members, I for one, don't have the time to read long e-mails. In turn I am trying to keep the e-mails to a minimum for all members. The e-mails that I send will be under a subject heading and if you don't want it there is always the delete button. I do suggest though that as good Zonta members you do try and find time to read these e-mails. I have always sent out the odd joke in order to lighten things a little so please notify me if you wish to receive them. It is good to have a laugh sometimes....

Look forward to seeing you all on Thursday 21st
Love, Carole

Membership

Hi everybody, Have you invited your guest to our September meeting? The meeting will include another advocacy workshop which will be an exciting opportunity for guests to participate and put forward valuable ideas. Please make sure you let Joan know numbers and names two days prior to the meeting. To save any embarrassment for Joan and Connie if there is a 'no show' and a meal has to be paid for, we suggest that you pick up your guest or at least follow up on the day of the meeting. Look forward to seeing you there. Cheers, Roz



Zonta Christmas Party

Join in the Magic of Christmas on 'Whitsunday Magic'

Date: Thursday 30 November 2006 **Time:** 6:30 – finish **Theme:** Nautical

Entertainment: Daystar **Note:** No gift exchange this year

Cost: \$50 per person includes buffet dinner and entertainment (not alcohol)
(\$25.00 deposit per person at time of sign on)

Quote: 50 (min) to 60 (max) people so Zonta Members, potential Members and previous Members - please sign up now!

After the September Dinner Meeting the invitations will be open to the public to make up the numbers SO GET YOU NAME DOWN ASAP - DON'T MISS OUT! Connie

Member Profile

Connie Riley



Birthday: 17 December

Joined Zonta: June 2004

How I heard about Zonta: Moving into a new house with PJ and Cath as neighbors, I couldn't help but hear about Zonta

Positions held in Zonta: Minutes Secretary, Treasurer, Committee Chair, Dogs body

Resources and Skills available to Zonta: Organisational Skills, Communication Skills, Time Management, Project Management, People Skills, Computer Skills

Why are you living in the Whitsundays? Retirement, where else is there a place like Airlie Beach? We chose Airlie for the weather and lifestyle and we have found an added bonus of lovely neighbours and friends

Tell us something about your family: Lester and I have been married for 18 years. He is from Yorkshire and I'm from Michigan. We each have 2 children from previous marriages. He has 2 girls, both married with a total of four grandchildren, and I have 2 boys, one married with 1 grandchild. As all our children live elsewhere we travel overseas every year to England and America to visit them. We love travel and have spent a considerable amount of time traveling the world. There are still plenty of places to see so we are not done yet.

Share some of your life and/or career highlights:

Before retiring 6 year ago I spent 10 years working for Toyota's Head Office of Sales and Marketing in Sydney. The last position I held was a Self employed Contractor in Project Management. I oversaw the construction of 3 new Office Buildings and worked on design and fit out. I managed the relocation of approx. 400 staff from an existing site which had 12 individual buildings to the new site which had the 3 new buildings as well as 2 existing buildings. Once staff were moved into the new buildings, the existing buildings were totally revamped with new furniture and fit out along with a commercial kitchen. The Project took more than two years to complete and I consider it the biggest learning curve and highlight of my career.

Favourite activities outside of Zonta: Mah jongg, family history, travel, golf, reading and having fun.



Reef Festival Street Parade

On Sat. November 11, we are invited to raise awareness of Zonta and it's activities. It would be sad to think that last year's entry in this popular Whitsunday event was our swan song. We once won every year and this helped put us on the community stage. The small Parade Committee has met but we need to know who wants to participate. A Chair for the function - please ring me so that I can find a Chair from the many enthusiasts, or we will have to delay our entry to next year. (I can't be there due to medical overhauls in Brisbane).
Love Joan, with her Social/Promotional activities hat on!



International Women's Day

The joint Chairs for the 2007 Celebration, Luella and I, can report good progress on the activities for this day. You voted for a BRUNCH rather than a Breakfast, and a *weekend day* rather than the actual 8th March, which is a Thursday. Some of you seemed relieved that we aim to make this an *income producing function* for the Club as well as raising the traditional funds for Whitsunday Women's Services. **The date**, for the first time, is a Sunday. Please mark March 11th 2007 in your special diary now, and add 11am to that. Yep! It will be

11am on the 11th of March

We have a marvelous track record for these IWD functions so we first of all looked for the best MC in Queensland, and the best venue in the Whitsundays. Our first choice was Annie Lloyd-Lewis, and we are truly delighted that she has accepted. The best conference room is the Nautilus Room at Coral Seas Resort, which is being booked for 150 paying guests. If we fill the room, we aim to make a good profit.

We also chose one of the 3 speakers many months ago, this being Zontian Kimberley McClean of Makadi (Making a Difference) Consulting who has "bounced around on many wild life safaris." Kimberley has spent time with CARE International assisting with Rwandan Genocide and has worked in Africa for 10 years. She has also worked as a consultant to aid Poverty reduction.. there is much more.

Our second speaker will be the winner of the Young Woman in Public Affairs award who will be chosen later this year. The third speaker is to be chosen from amongst your suggestions. We hope that she will be another interesting local woman so that our Proserpine and rural friends will join with us again.

We are expecting that specific Zonta Club members will be seeking sponsorship, discount advertising, editorials with photos, room decoration ideas, seating plans, strategically placed ticket selling and menus. We have a very enthusiastic committee but always glad to listen to your ideas. Please phone/email Luella or myself. We aim to sell all the tickets before the function and guarantee another great event.

Co-Chair Joan and Luella



Progressive Dinner

The event earlier this year at the homes of Robyn, Roz and Kay was a great talking point for a long time. We could possibly fit another one into the calendar, so if two or three of you would like to get together to strike a good date, Marie keeps a note of the possible date options. It's up to you. I'm sure we would show up for some fun now that winter has gone.

Cheers to you all, love Joan

Blankets for AFADU

Hello Connie,

I am just back in Sydney from Africa and thought I would drop you a short note with some pics. Kimberley gave me two blankets to take with me to Zimbabwe that you guys had made - a large multi coloured blanket and a smallish lavender blanket. I gave your two blankets to a mum and her son in the local village when we were handing out the other blankets we sent in the last container. Check out the pics - as you can see they love to receive them and as it is very cold in the winter are much appreciated. We will ship again in November so let me know where you are up to.

Thank everyone for me – you ladies are amazing, and when I am next up that way would love to catch up over a coffee.

Love and best wishes, Joolz and the AFADU team.

Communities in partnership supporting children in Africa. Julie Routledge (Dir) julesinc@ozemail.com.au



New Biennium, New Goals

To start the Zonta International Biennium 2006-08, the goals to which we will all be working are as follows:-

Service: to provide mission-focused service combined with advocacy for effective outcomes.

Advocacy: to be advocates and opinion leaders on women's issues and to work with like-minded organisations to achieve the mission.

Credibility, Identity and Visibility: Improve credibility through evidence-based reporting; increase visibility and identity through brand management, marketing and PR; commemorate Zonta Rose Day and IWD on 8th March.

Membership: Grow internationally by 1,000 members (net) through effective recruitment, retention and revitalisation and to enhance value for members through participation, education, networking and bottom-up initiatives.

Financial: Increase support for the Zonta International Foundation by increased personal and club contributions, planned gift giving and donor development.

Governance: Align and integrate strategies; develop performance-based cultures; use information and technology for informed decision making; develop tools and resources to support strategy; build a pool of leaders through leadership development and education; continue process improvement through review of systems, structures, programs and policies.

PR & COMMUNICATIONS

The job of the PR&C Committee is to **'Promote, Facilitate and Evaluate'** all contact between the club and general public. All members are responsible for the club "image".

Good PR achieves not only increased membership, but also ease of fundraising and improved self-esteem.

The Team –

***Luella** (Chair & Editor of 'ReefTalk') Please run all editorial blurb past me before handing to the media. My knowledge of media 'speak' and the precise content required makes the difference between getting correct publicity or not.

***Eunice** – please use her expertise for pic reduction, flyers, brochures, posters, power point presentations etc.

***Guus** – is our official photographer, also journo

***Wendy** – any ideas you have regarding media exposure, please run past Wendy in her PR capacity.

Remember to always evaluate the effectiveness of your PR

Definition of ZONTA Advocacy

Advocacy is the expression of support for or opposition to a cause, argument or proposal.

Advocacy may include influencing laws, legislation or attitudes.

Zonta International, its districts and its clubs are urged to express themselves about and become involved in issues which:

- * improve the legal, political, economic, educational, health and professional status of women
- * advance understanding, goodwill and peace through a world fellowship of executives in business and the professions
- * promote justice and universal respect for human rights and fundamental freedoms

UN Breakfast get-together

Joanne's talk on her work in Nepal and India at our first breakfast get-together was both inspirational and somewhat awe inspiring. Her recounting of stories of the people, the culture, (with snippets on the chanting, the markets, the schools, and the effects of chai) the amazing scenery, and the trials and tribulations of travel in this terrain, made for fascinating listening. And all of this was accompanied by wonderful photos and diary entries which impressed us all.

For someone who says she is a shy public speaker, Joanne's obvious passion, commitment and sense of fun, made her talk lively and confident. Her message was that we could all do volunteer work if we wished, as the needs of various organizations and peoples are enormous. But we need to recognize that volunteer work takes commitment both in time and finances, and has to be defined by the local community. Now we can't wait to hear more when she returns from her work in India.

The next breakfast get together will be on Monday 30th October when Guus will be talking about her recent work in Laos and trip to Burma. Diaries at the ready!! Robyn



18 people attended Capers for the breakfast get together – a perfect setting for a fascinating talk by Zontian Joanne



Carole, Pam, Leigh, Marie, Cath, Joan, Wendy, PJ and Guus – some of the captivated audience

ZONTA INTERNATIONAL CONVENTION MELBOURNE 2006



from Joanne Richardson, delegate Whitsunday Club

I feel very privileged to have been a part of the Zonta International Convention where like-minded women from all over the world were working hard to find the best ways to improve the status of women. Not only did we have inspiring talks from eminent women such as Dame Silvia Cartwright, the Gov-General of NZ, but we were treated to equally inspiring talks from Zonta Int Awardees, a winner each from the Young Women in Public Affairs Award, the Jane M. Klausman Women in Business Scholarship, and a winner (twice) of the Amelia Earhart Fellowship. We also conducted business sessions where important votes were taken after very well run debates about the future directions of Zonta, both in regards to advocacy and service, and future international projects, as well as changes to the constitution. These sessions were expertly run by our outgoing president, Mary Ellen Bittner... not without some humour! As a high court judge, she knew how to run a meeting and cut to the chase. There were also workshops to attend; I chose health and AIDS, and was treated to two speakers, both AIDS sufferers, one a pharmacist from Australia who had worked in Africa.

The first day started with a local district meeting led by Ros Kinder, with some interesting summaries of our district's achievements and of course the induction of next year's board, including our own Pam Graham. I'll report on this separately.

We then had a wonderful opening ceremony with lots of pageantry and pomp, including a huge children's choir and a moving flag ceremony. It truly makes you feel part of an international family, and I don't know why but that was one of the times I was actually teary. So many countries with representatives as the Zonta message spread from the initial founding of the organisation in America. All striving for the same ideals. Then the fun of the cocktail party.. everyone had made a spectacular effort to show off their national dress; I couldn't stop socialising and taking photos. Koreans eating meat pies and tomato sauce. Thais posing with Syrians and Japanese. And of course the mad fun-loving Ghanians with their wild colours and spectacular headdresses. And personalities to match!

During the hectic program of the next few days we heard from all the members of the International Board who gave reports on their various areas of responsibility. In Mary Ellen Bittner's presidential report she talked about our biennial mission of combining service and advocacy. She also talked about the goal of "Recruit, Retain, Rejuvenate" regarding members. We've brought two new countries into Zonta this biennium, Spain and Romania. There is a lot of support for the membership committee at the international level and I encourage our committee to use the resources and ideas available from Zonta International. We also heard from the heads at International level of all the areas of Zonta eg public relations and communication, UN, International Service, etc.

One talk I found especially interesting was the International Service Project Site Visit to Mata Masa Dubara in Niger.

Cont...

Some of you may remember Pam and I gave a power point presentation on this project last year. Zonta is partnering with CARE on this, and it was really good to see first hand that the project is really making a difference. It is an AIDS preventative educational campaign and has so far reached 7200 women and mother less children. We are involved with training the trainer and improving the dignity of these women using mobile teams including a woman with AIDS. The Zonta money is used for organising and training these "motorcycle ladies" who guide and help women, and give health talks. They hold weekly meetings which involve a fixed financial contribution of between 20-50c. The money raised is then used to give loans to members... a form of micro-credit.

A quote from Omotaya Morgan, one of the directors who did the onsite visit; *"The women now gain greater visibility in the community, acquire self confidence, and their membership of MMD groups prepare them for participation in community matters. They are beginning to have a voice in decision making and their contribution is acknowledged and appreciated by men - shows what economic power even at that level can do for women!!"* Most of the villagers knew the project was being financed by Zonta. The lives of the women in the Bouza region of Niger, one of the poorest, have truly been enriched by our contributions.

The other three speakers who really affected and impressed everyone greatly were our International Awardees. Kim Boyce-Campbell from NZ was a YWPA recipient in 1991. Rachael Germann, also from NZ, a Women in Business Scholarship Recipient in 2005, and our own Dr Susan Anderson from Australia who has twice been an Amelia Earhart Fellow, and completed her PHD at the University of Queensland. More about these three remarkable women in the next edition of 'ReefTalk'. Joanne



September Birthday Babes ..

Wendy 6th and Annie 16th



STATUS OF WOMEN SERVICE COMMITTEE

Ladies: This column is really sort of a catch-all this month...
2 fundraisers, 1 social and 1 administrative:



MELBOURNE CUP FLYER: By now members should have received, via email, the ability to print out copies of the flyers. Please print and cut the two per page and give to your friends. Please put single page flyers in prominent places. Tickets will be available at the September meeting at \$35 each **Anchorage Restaurant, 7th November 12:30 – 4:30pm** [This is an important fundraiser for us!](#)



ZONTA CHRISTMAS PARTY: be there or be square. \$50 pays for your dinner and entertainment (Daystar) on the good ship 'Whitsunday Magic' at Abel Point Marina (we will not be sailing but having a 'dock party'). **Thursday 30th November.** Members are asked to give numbers at the September meeting and place a deposit if possible. Friends and prospective members welcome.



ZONTA SHIRTS: These should be available at the September meeting. Please bring \$35 to collect your shirt if you have placed an order.



PERFUME SALES: So that we (and all our mates and rellies) will smell good for the holidays, our perfume sales project (approved at the last meeting) will also begin this month. Order forms and the extensive list of perfumes available should have been received via email by the 21 September meeting. If you need a hard copy, please call me (4946 4363) and I will get it to you. We are doing it electronically so that you can forward to friends out of town for their orders as well. Order forms and full payment will be collected 19 October for Christmas delivery. **NO LATE ORDERS ACCEPTED.** We will need several volunteers to assist Gabby Edwards in collating the orders and then packing them for pick up. You will be expected to pick up your order and those of your friends for you to deliver if they are local (others will be posted) – place and time to be advised but should be mid-November. Please let me know at the meeting this month if you are willing to help... thanks.

P.J. and VERY busy committee members Sue, Connie and Gabby



**CHANGE, CHANGE, CHANGE:
DIRECTOR'S REPORT from EUNICE**

A refreshing break from tradition seems to be the theme of the three committee activities I've chosen for this month's report. More details will be given by these committees elsewhere in this newsletter.

United Nations – Breakfast get-togethers.

Chair: Robyn Mitchell. The first UN Breakfast get-together was held on Monday, 4th September at Capers. Joanne was the guest speaker, sharing her experiences in India and Nepal in an excellent presentation. The meeting was well attended and the first of more to come.

Advocacy - Chair: Robyn Mitchell. The next Advocacy Workshop, concerning local issues, will be held at Zonta's upcoming general meeting on Thursday, 21st September. The workshop will engage the meeting in a slightly different format, where members and guests will sit around the tables in groups to discuss the issues.

International Women's Day Breakfast 2007:

Chair: Joan Watson. Next year's IWDB will be held on Sunday 11th March, 11am at Coral Seas Nautilus Room with Annie Lloyd-Lewis as MC and our own Kimberley McClean as our guest speaker. The scheduling is a change from the traditional breakfasts we've had in previous years. However the acronym, IWDB, won't need to change as the 'B' will stand for 'Brunch' now, right? *Eunice Shearer*



Photographed at Joan's beautiful place

Have you ever tried to stifle a yawn !!

Well, in future, don't, because yawning brings fresh oxygen into body cells including the eyes and brain. Yawning also contracts then releases the muscles related to the eyes. A really good yawn will contract and expand muscles from the top of your head to the tip of your toes and is capable of changing emotional states from negative to positive. It also changes the pH of the blood, reducing toxicity levels in your whole system. A yawn opens the mind to new experiences and helps to detoxify the liver and balance the energy in the liver meridian.

A yawn wakes you up in the morning and calms you down for restful sleep at night. It stimulates the production of refreshing tears that bathe tired eyes naturally and moisten chronically dry eyes, relaxes the solar plexus area & tummy muscles that accompany digestion.

Well-being comes in to your midriff!



From the Editor

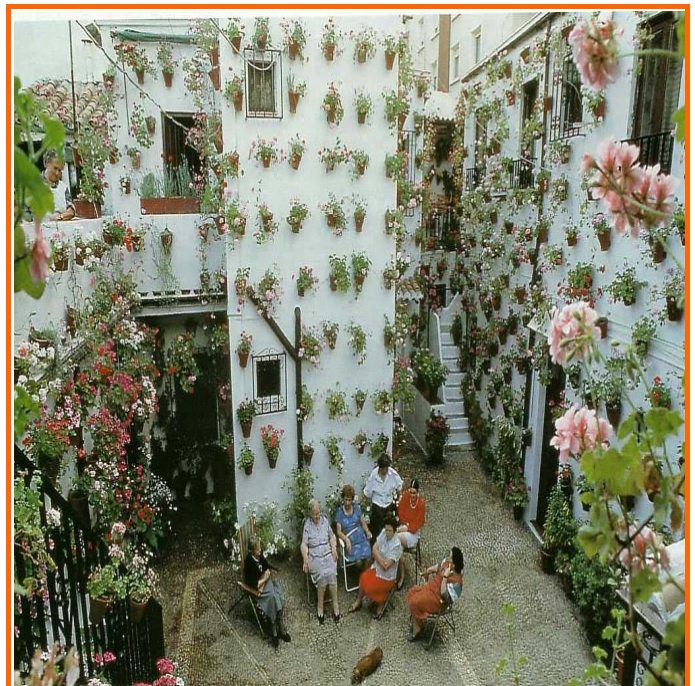
Congratulations Joanne for your magnificent Breakfast Get-together presentation, first off the rank. Also Pam, for your excellent introduction to the topic of Advocacy at our last dinner meeting. This has well set the scene for the September workshop on local advocacy issues.

It's a goal of ZI to have everyone registered for the ZI website by September 2006. Go on, it's not so hard!

*** FINAL call for BABY PHOTOS ***

Ciao, Luella (imao0845@bigpond.net.au)

"Knowledge is Power, you can't change what you don't know!"



Ladies, while I'm away, would you mind watering my garden!!!

Lulu xx

